FINALISTS
DOSSIER BRAZIL 2023

ENTERPRISE
FINALISTS

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STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
4MDG 4MDG Master Data Governance	Data & Analytics	4MDG automates customer service centers (CSCs) reducing costs and improving the quality of master data by unifying BPM, Big Data and RPA in a no-code Cloud SaaS platform.	Brazil	Scaling a business that is prepared for automated growth
alana Alana AI	Media & Communications	ALANA is a proprietary artificial intelligence created for customer experience. It interacts, engages and answers customers in an automatic, personalized and humanized way, on any digital channel.	Brazil	Scaling a business that is prepared for automated growth
DIGITIZE THINGS Digitize Things Inc.	Software Development	Cumulator is a business platform, designed to manage this complexity of composition, orchestration and monetization of Multi-Vendor IoT Solutions from the ground up.	United States	Product launched and building traction/sales

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STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
e-Cross E-Cross	Service Provider	E-Cross is a cross border SaaS solution that allows brands to carry out the international D2C expansion of their online sales to LATAM.	Brazil	Prototype, MVP or beta
fibrazo ESTAMOS CONECTADOS Fibrazo	Telecom & IT Services	Fibrazo provides state-of-the-art networks, so that no one is left out of the digital world. High-speed, no-contract Internet in every neighborhood in Latin America.	Colombia	Product launched and building traction/sales
m MANYCONTENT	Marketing	Manycontent is an AI content creation platform for social networks that helps in the production of quality for constancy and relevance to their client's social networks.	Brazil	Scaling a business that is prepared for automated growth

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STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
PROFFER Proffer	Data & Analytics	Proffer helps companies find the right price for every product in every store using artificial intelligence.	Brazil	Scaling a business that is prepared for automated growth
Qurable Qurable	Communities & Events	Building loyalty communities for brands and creators	Argentina	Product launched and building traction/sales
Sastrify Sastrify	Service Provider	Sastrify helps you save time and money on SaaS subscriptions. They discover, negotiate, bundle and manage your contracts, all in one place.	Germany	Scaling a business that is prepared for automated growth

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STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
WeKall	Telecom & IT Services	WeKall is the leading IP telephony and Contact Center service provider in Colombia that allows integration with +1000 platforms.	Colombia	Scaling a business that is prepared for automated growth

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FINTECH
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FINTECH FINALISTS

STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
Aarin Tech-fin	Fintech	Aarin Tech-fin uses Embedded Finance to create trully functional financial flows, cutting costs, optimizing productivity and creating new revenue streams.	Brazil	Product launched and building traction/sales
Bankuish	Fintech	Bankuish is a sales channel whose core business is data analytics for the decision-making process.	Mexico	Scaling a business that is prepared for automated growth
CryptoMate	Fintech	Helping companies exploring and launching their web3 digital transformation through simple Plug & Play APIs.	Argentina	Product launched and building traction/sales

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STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
Idez Digital	Fintech	Idez is an embedded finance whitelabel platform for B2B business that provides them with the toolset to become a fintech.	Brazil	Product launched and building traction/sales
INCENTIV	Social Impact	Incentiv is an innovative platform that centralizes all solutions in tax incentive laws, offering connection, transparency and engagement.	Brazil	Consolidated business
Dootax	Fintech	Dootax simplifies the tax routines of companies with solutions for issuing and paying guides, storing documents, consulting CNDs and DTEs.	Brazil	Consolidated business

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STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
Pluggy Pluggy	Fintech	Pluggy democratizes access to Open Finance, generating data and intelligence in an easy, secure and private way.	Brazil	Scaling a business that is prepared for automated growth
pulpa Pulpa	Investment Solution	Pulpa is an app for parents, friends and relatives to save money and invest in the future of kids they love.	Brazil	Product launched and building traction/sales
QI TECH QI Tech	Fintech	QI Tech is a bank licensed technology company, which allows us them to operate as a financial institution and enable their partners to offer 100% digital banking services to customers, in compliance with all regulatory standards.	Brazil	Scaling a business that is prepared for automated growth

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FINTECH
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STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
SLICE Slice	Payments	Slice builds Money Operating Systems that connect and orchestrate softwares, payments and banking to control the flow of money in platforms, breaking the dependency on single fintech provider and turning financial costs into revenues.	Brazil	Product launched and building traction/sales

HEALTH
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HEALTH FINALISTS

STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
Accessercise	Healthcare	Accessercise removes barriers for the disabled population by providing bespoke resources specific to each user's impairment, exercise management tools, a community and a safe space to support each other.	United Kingdom	Prototype, MVP or beta
ControlN	Gadgets & Wearables	ControlN is a scoring system based on all diabetes managment factors using behavioral economics	United States	Prototype, MVP or beta
ENIAX CARE	Healthcare	Eniax is bringing down no-shows in healthcare by 50%, improving waiting lists and patient journey with an AI based solution that serves 5 million users monthly.	Chile	Scaling a business that is prepared for automated growth

HEALTH
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STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
Epigenica Biosciences	Biology & Life Sciences	Epigenica Biosciences delivers epigenetic status mapping to assist in patient health monitoring, diagnosis and decision support.	Brazil	Prototype, MVP or beta
Gcell cultivo 3D	Industrial Biotech	Gcell cultivo 3D helps develop customized 3D tissues and organs bioprinting for the industry.	Brazil	Product launched and building traction/sales
Kidopi	Healthcare	CleverCare is a tool that helps make complex care delivery simple for patients and healthcare organizations with a AI+Human approach.	Brazil	Consolidated business

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HEALTH
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STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
Sober Sidekick	Wellness	Sober Sidekick's empathy algorithm created a scalable ecosystem where no one ever goes without support.	United States	Product launched and building traction/sales
Airway Shield	Industrial Biotech	The Airway Shield Device facilitates intubation by guiding the endotracheal tube easily into the trachea, and protects clinicians from aerosols.	Spain	Product launched and building traction/sales

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INDUSTRY 5.0
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STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
NEU Energy	Energy Retail	NEU Energy seels and optimizes energy to final end users. They are the first digital energy retailer in Colombia.	Colombia	Scaling a business that is prepared for automated growth
BITI9 BUSINESS IT INNOVATION Ltda	Robotics	Robbi9 is a solution that automates administrative processes with a focus on increasing productivity and reducing costs.	Brazil	Product launched and building traction/sales
Eco Wave Power	Power Generation	Eco Wave Power's unique floaters attached to marine structures such as breakwaters, piers, and jetties draw energy from incoming waves by converting the rising and falling motion of the waves into clean energy.	Israel	Scaling a business that is prepared for automated growth

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INDUSTRY 5.0
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STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
freto Freto Soluções e Tecnologia S.A.	Logistics Solutions	Freto is a digital cargo platform that connects the best Truck Drivers to the best loads in Brazil, increasing efficiency, reducing costs and ensuring safety.	Brazil	Scaling a business that is prepared for automated growth
instor Projetos & Robótica INSTOR	Mining	Instor develops solutions to reduce risk situations for workers in hazardous operations such as inspections inside tanks or vessels, working at heights, maintenance tasks in hazardous areas, disinfection of areas with a high risk of viral infection, etc.	Brazil	Scaling a business that is prepared for automated growth
px Motorista PX	Logistics Solutions	We are the largest platform of qualified drivers in Brazil. We connect the driver to drive the fleet of carriers, generating payroll costs, only when there is demand.	Brazil	Scaling a business that is prepared for automated growth

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INDUSTRY 5.0
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STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
Actiz	Chemicals	Actiz's purpose is to democratize access to optimization in quality control laboratories. They deliver intelligence and connect the laboratory with the rest of the company, contributing to better decision making and the advancement of corporate objectives	Brazil	Product launched and building traction/sales
Automni Logística Robotizada	Logistics Solutions	Automni has developed an AI proprietary software that makes a forklift works as an autonomous mobile robot moving goods in distribution centers in thw	Brazil	Scaling a business that is prepared for automated growth
SPiN Mining	Mining	A Spectral Intelligence Maps with new strategic information for mineral research, methodology that is 100% remote and non-invasive, and a highly scalable solution.	Brazil	Product launched and building traction/sales

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SUSTAINABILITY & ESG FINALISTS

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STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
COWMED Cowmed	AgriTech	Cowmed monitors cows by collars that identify the time of rumination, consumption, activity, rest and other behaviors.	Brazil	Consolidated business
DigiFarmz SMART AGRICULTURE DigiFarmz Smart Agriculture	AgriTech	DigiFarmz provides smart agronomic recommendations for higher yield and profitability with less environmental impact.	Brazil	Product launched and building traction/sales
BIORESET Bioreset	Advanced Materials	Bioreset brings the new generation of raw materials for the plastic industry: organic and 100% biodegradable in the natural environment.	Brazil	Prototype, MVP or beta

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SUSTAINABILITY & ESG
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STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
SAVRpak Corp	Waste Management & Recycling	SAVRpak provides opportunity equality for smallholder farms by extending the shelf life of their delicate produce so they can reach lucrative distant markets not previously available.	United States	Product launched and building traction/sales
Solar Bot	Green & Clean Tech Solutions	Solar Bot helps you increase your solar energy generation with their water-free cleaning bot.	Brazil	Prototype, MVP or beta
VOLTERS	Green & Clean Tech Solutions	Volters is an EaaS platform that connects clean energy producers to consumers who can't produce their own energy.	Brazil	Product launched and building traction/sales

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STARTUP	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
Greenmotor	Waste Management & Recycling	Greenmotor is an AI platform that uses advanced statistical models, machine learning and neural networks to predict consumer demand.	Brazil	Scaling a business that is prepared for automated growth
GreenPlat	Waste Management & Recycling	GreenPlat is a blockchain-based architecture SaaS that covers the entire production chain from extraction of raw material to final disposal.	Brazil	Consolidated business
Trashin	Waste Management & Recycling	Trashin is an intelligent waste management. They manage waste correctly and generate positive socio-environmental impact.	Brazil	Scaling a business that is prepared for automated growth

Sunrise Summit
Pantone 171 C
R250 G107 B76
C0 M57 Y70 K2
#FA6B4C

Sunset Summit
Pantone 178 C
R241 G101 B97
C0 M68 Y64 K1
#FD525B

Dusk Summit
Pantone 7424 C
R226 G69 B142
C0 M82 Y8 K0
#F14283

Snow Summit
White
R252 G250 B247
C0 M1 Y2 K1
#FCFAF7

Midnight Summit
Pantone 276 C
R55 G12 B59
C2 M18 Y0 K77
#370C3B

Sunset Summit
Pantone 178 C
R241 G101 B97
C0 M68 Y64 K1
#FD525B

Pale Aubergine
Pantone 7660 C
R153 G145 B174
C38 M37 Y13 K4
#908698

Yellow Summit
Pantone 120 C
R255 G222 B104
C0 M13 Y59 K0
#FFDE68

Light Aubergine
Pantone 5225 C
R194 G168 B184
C18 M27 Y7 K0
#C2A8B8